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### Globelink West Star Sponsors Regional Africa Middle East (RAME) Event

A team from Globelink West Star Shipping visited India on 24<sup>th</sup> September 2018 to participate in the FIATA World Congress 2018.

The event was organized by Federation of Freight Forwarders Association of India (FFFAI) and was held from 26<sup>th</sup> to 29<sup>th</sup> September at Pullman Hotel, Aerocity, New Delhi. More than 1200 delegates from over 130 countries attended this mega event.



This year, GL West Star is the business sponsor of the Region Africa Middle East (RAME) Event, which was held on 26<sup>th</sup> September 2018 as part of the FIATA World Congress 2018.

It was a perfect platform for RAME delegates to come together and discuss issues and great potential business opportunities in the region. It was also an occasion for regional networking and GL West Star team had productive and fruitful meetings with many African agents.





## Establishment of Unimar Academy

As a company that always strive for continuous improvement and adopts the principle of conveying the latest technology to our customers, GlobeLink Unimar set up the Unimar Academy that was designed with new-generation learning methods on 11th of October 2018. Similar to a digital library, the Unimar Academy enables employees to easily reach the correct knowledge and also allows the sharing of knowledge with one another.

Organization training presents a prime opportunity to expand the knowledge base of all employees and is an inevitable task in order to keep up with industry standards. The return on investment from training and development of employees is obvious, some of which includes:



Improve employee's performance



Improve employee's retention and growth



Track employee skills



Deliver happier customers

Companies strive not only to provide training but also to provide training platforms and methods effective for their employees and to support their developments. Therefore it is important to identify the needs of employees clearly and provide the right kind of training platform.

With the growth of the internet, there has been an increasing preference for online learning as compared to the classic classroom training approach. Considering the fact that 70 percent of our employees consists of 'Generation Y', also referred to as 'digital natives', GlobeLink Unimar is proud to announce the establishment of Unimar Academy on an e-platform.





## Benefits of Company Academies



Considering the needs of our employees, Unimar Academy consists of three faculties:



### Faculty of Leadership

A training platform for directors, managers, supervisors and for their backup positions.



### Faculty of Sales

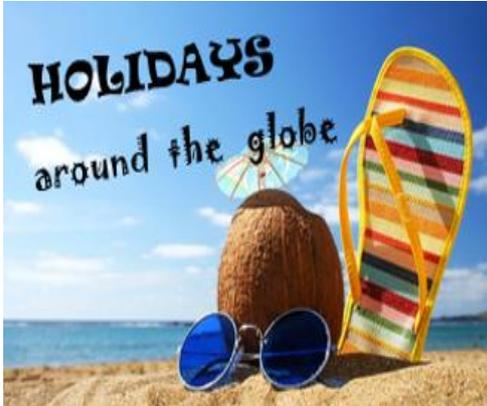
A training platform that provides trainings via e-platform for improving sales functions besides in-class and field studies.



### Faculty of Continuous Development

A training platform that enables all employees to have personal and technical trainings. It is also a platform for new employees who recently join the company to reach all the necessary information about the company.

Unimar Academy is not only a platform for employees to have access to required knowledge and information, it will also improve based on feedback received from employees, creating a win-win for the company.



## Holidays in NOVEMBER 2018

Australia	06 Nov	Melbourne Cup
Croatia	01 Nov	All Saints' Day
Egypt	21 Nov	Prophet Mohamed's Birthday
Guatemala	01 Nov	All Saints' Day
India	07 Nov	Diwali/Deepavali
Indonesia	20 Nov	Prophet Muhammad
Kuwait	21 Nov	The Prophet's Birthday
Malaysia	07 Nov	Deepavali
	20 Nov	Prophet Muhammad's Birthday (Maulidur Rasul)
Morocco	06 Nov	Green March
	18 Nov	Independence Day
	21 Nov	The Prophet Muhammad's Birthday
Pakistan	20 Nov	Eid Milad –un-Nabi
Philippines	01 to 02 Nov	All Saints' Day
	30 Nov	Bonifacio Day
Portugal	01 Nov	All Saints' Day
Romania	30 Nov	St Andrew's Day
Singapore	06 Nov	Deepavali
Slovenia	01 Nov	Remembrance Day
Spain	01 Nov	All Saint's Day
Sri Lanka	06 Nov	Deepavali Festival Day
	21 Nov	Milad-Un-Nabi (Holy Prophet's Birthday)
	22 Nov	III Full Moon Poya Day
United Arab Emirates	20 Nov	Prophet Mohammed's Birthday
	30 Nov	Martyrs' Day

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